

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department – Tourism Promotion – Printing and Supply of special package posters (Big and Small), pocket folders for Araku, Visakhapatnam and Tirupati for Andhra Pradesh Tourism Development Corporation Limited – Sanction of Rs.1,47,250/- (Rupees One Lakh Forty Seven Thousand Two Hundred and Fifty Only) - Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 568

Dated 17-07-2013.

Read:-

1. From M/s. Associated Advertising Limited, Hyderabad, Bill.No.G/067/2013-2014, Dated: 20.05.2013.
2. Government Letter.No.2958/PMU/A(2)/2013, YAT & C (PMU) Department, Dated: 10.06.2013.
3. From the Deputy General Manager (Marketing), APTDC, Hyderabad, Lr.No.TDC/DGM(M)/Poc.fol.Araku,Vspm,Tpty/7/2013, Dated: 09.07.2013.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls etc.

2. In the reference 1st read above, M/s. Associated Advertising Limited, Hyderabad has submitted bills for an amount of Rs.1,47,250/- towards Printing and Supply of Special package posters (Big and Small), pocket folders for Araku, Visakhapatnam and Tirupati for Andhra Pradesh Tourism Development Corporation Limited and requested to release the payment.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.1,47,250/- (Rupees One Lakh Forty Seven Thousand Two Hundred and Fifty Only) to M/s. Associated Advertising Limited, Hyderabad towards Printing and Supply of Special package posters (Big and Small), pocket folders for Araku, Visakhapatnam and Tirupati for Andhra Pradesh Tourism Development Corporation Limited.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, sales and publicity expenses”

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Associated Advertising Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	State Bank of India
Bank Branch	:	Secunderabad
Bank Account No.	:	10725427162
IFSC Code	:	SBIN0000916

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Associated Advertising Limited, Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Assistant Accounts Officer, YAT & C (PMU – Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER